



Dundee  
Data

# Data Card

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## Consumer Data

**Call Us Now**  
**402-884-6716**

This is a multi-sourced and data-enriched consumer information product of transaction and response-driven elements that are demographically selectable for any marketing communication program from list generation to customer database enhancement. It contains actionable information on **nearly 110 million households and 220 million individuals** brought together "relationally" from pivotal file sources used for demographically selectable items at the individual, household and area level.

It can also be selected by marketing segments like: Affluent Households, Computer Owners, Upscale Seniors and Grandparents, Hispanic Households, people interested in Investment and Finance; Mortgage- holders, and many more unique segments. ConsumerVision can also be used to identify Foreclosure, Liens, Refinance, Construction Loans, Adjustable Interest Rate. Mortgage Term, Second Mortgage, Loan Type, Loan Date, New Homeowner Hotlines, just to name a few.

Pricing is based on quantity and selects please contact representative for further details

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Selections:

Address Type

Dwelling Type

Estimated Age

Estimated Income

Ethnic Code

Gender

Length of Residence

Marital Status

Home Value

Presence of Children

Child Ages

Occupation

Hobbies/Interests

Modeled Credit Score

Revolving Debt

...Many more...