



Dundee  
Data

# Data Card

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## Term Life Insurance Policy Owners/Responders

Call Us Now  
402-884-6716

In this premium marketing data, the audience is presently exploring term life insurance options. Included are those who have term life insurance and would like to add to it, those who have term life insurance and are not satisfied with their current coverage, or those who are in the market to purchase a term life policy. These qualified insurance shoppers are interested in coverage typically \$100,000 to \$250,000 range. The audience of this mailing list with optional opt-in email addresses is motivated by the economical premiums that are offered with this insurance product forsaking the policy's cash value. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**Total Term Life Insurance Policy Owners = 5,437,908**

**With Phone Numbers (DNC Suppressed) = 484,864**

**Opt-In Email Addresses = 1,490,531**

Pricing is based on quantity and selects please contact representative for further details

Sourcing:

Investment Questionnaires

Telemarketing

Direct Mail

Space Ads

Seminar Attendees

Insurance Questionnaires

Surveys

Proprietary Sources

Opt-In Email

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