

## American Dentists Master File

# 271,201 Dentists (DMDs & DDSs)

### Dentists Master File Profile:

Our Dentists Master File is derived from the highest quality of healthcare information from state boards, state licensing, Medicare/Medicaid government data, medical & healthcare plans, and from our website data collection programs.

### Dentists Master File Highlights:

Dundee Data offers direct marketers access to a listing of Licensed Dentists Specialty, telephone numbers, fax numbers, email addresses, and much more...

General Practice Dentists	237,264	Endodontists	4,678
Orthodontists	9,324	Oral & Maxillofacial	6,113
Oral & Max. Pathology	691	Pedodontists	5,686
Periodontists	4,963	Prosthodontists	2,482
Telephone Numbers	179,323	Email Addresses	157,727

### List Rental Prices:

Base Price	\$65/M	Dentists' Specialty	\$10/M
Age	\$5/M	Gender	\$5/M
Key Coding	\$3/M	Geography	\$5/M
Telephone Numbers	\$15/M	Fax Numbers	\$40/M
Email Broadcast	\$200/M	Postal Minimum Order	\$195/Flat

25% Discount to all recognized List Brokers

Media Materials:			
PS Labels	\$7.50/M	CDROM	\$25/Flat
Email Delivery	\$25/Flat	FTP Posting	\$25/Flat

### Market Method:

Dentists are very savvy business/practice owners who are responsible for the purchasing equipment, supplies (practice and office), and technology. They also are required to keep up with Continuing Education, Technology, and Business Practice Methods. Ancillary income makes them great prospects for Personal Financial, High Ticket Items, and Vacation offers.