



Dundee
Data

Data Card

[Contact Us](#) at 402-884-6716 or info@dundeedata.com | www.DundeeData.com

Data Hygiene / Data Enhancements

Call Us Now
402-884-6716

Effective marketing is about using the right method to deliver the right message to the right audience at the right time. Dundee Data Direct has the resources available to help you make all of this happen through various data enhancement services.

Address Hygiene: Make certain that your in-house database is as accurate and up to date as possible. We provide NCOA and other postal services to help you do just that.

Telephone/Email Appends: Need phone numbers or email addresses on a file that doesn't already include them? We can add them, or even verify the numbers and addresses that may be there now.

Merge/Purge: Need your database deduped? Or merged with other house or outside lists? Need to suppress a customer file against a list you are purchasing? We can help maximize the effectiveness of your lists.

Demographic Appends: If you are utilizing your own house file or an outside list, you may need to enhance that list with specific demographics. For example, you may want to include age, income, gender, presence or age of children. These and literally hundreds of other variables can be overlaid on your file.

Contact a Dundee Data sales representative today for more details.

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