



Dundee  
Data

# Data Card

[Contact Us](#) at 402-884-6716 or [info@dundeedata.com](mailto:info@dundeedata.com) | [www.DundeeData.com](http://www.DundeeData.com)

## Universal Life Insurance Policy Owners + Responders

**Call Us Now**  
**402-884-6716**

This premium marketing data is a collection of individuals who have universal life insurance and are not satisfied with their current policy or wish to add coverage, or they have made a qualified inquiry to purchase a universal life policy. As sizeable changes influence the lives of these prospects (marriage, new child, home purchase, etc.) many have realized that a new life insurance policy or an additional policy is essential. These qualified insurance shoppers are interested in coverage typically in the \$100,000 - \$250,000 range. The self-reported information also indicates that this higher-income audience is attracted to policies, which offer a cash-value feature, and are also willing to pay the higher associated premium. Optional opt-in email addresses and do-not-call suppressed home telephone numbers for telemarketing are also available with this premium mailing list, and all marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

Total Purchasers = 4,137,988

With Phone Numbers (DNC Suppressed) = 782,834

Opt-In Email Addresses = 1,134,223

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Pricing is based on quantity and selects please contact representative for further details

Sources:

Investment Questionnaires

Telemarketing

Direct Mail

Opt-In Email

Seminar Attendees

Insurance Questionnaires

Surveys

Subscriptions

Proprietary Data

